

## **Job Advert – Bancassurance Direct Sales Representative (DSR)**

**Location:** Nairobi

### **About the Role**

We are seeking highly motivated and results-driven **Direct Sales Representatives (DSRs)** to join our Bancassurance team. The successful candidates will be responsible for marketing and selling insurance products through the bank's network, driving revenue growth, and delivering exceptional customer experience.

### **Key Responsibilities**

- Sell General and Life/Investment products to bank customers and prospects.
- Drive bancassurance business growth through cross-selling and field activations.
- Provide professional insurance advice and handle customer queries.
- Ensure compliance with bank policies, underwriting guidelines, and Regulatory Requirements.
- Achieve assigned sales targets and prepare timely sales reports.

### **Qualifications**

- Degree in Business, Insurance, Marketing, or related field.
- Certificate of Proficiency (COP) in Insurance – **mandatory**.
- 1–2 years' experience in sales in insurance or financial services.
- Strong selling, negotiation, closure and customer service skills.
- Self-driven, goal-oriented, team player and able to meet targets.

### **What We Offer**

- Competitive performance-based remuneration (Retainer + Commission)
- Exposure and career growth in bancassurance and financial services.
- A dynamic and supportive work environment.

### **How to Apply:**

Interested candidates should send their applications and updated CVs to **hr@creditbank.co.ke** by **7th October 2025**. Only shortlisted candidates will be contacted.